



Category: Illuminated Signs

Display Producer: Heritage Sign & Display, Inc., 344 Industrial Road, Nesquehoning, PA 18240

Magic Hat is featuring this BBQ Grill illuminated sign this summer to promote its #9 beer. The 22" diameter BBQ Grill Glow-LiteLED™ sign makes use of an authentic BBQ grill grate as a backdrop to the LED illuminated Glow-LiteLED™ to emphasize the theme of the sign. The sign is constructed of full color digitally printed custom shaped acrylic with a clear vacuum form back which creates a white light "Halo" effect around the perimeter of the sign that casts onto the wall. www.popsigns.com.



Category: LED Shelf Signs

Display Producer: HanksCRAFT, 300 Wengel Drive, Reedsburg, WI 53959

HanksCRAFT POP's LED Aisle Blade Violator increases customer impressions and gets products noticed. This motion-activated illuminated display is 4"x7" standard with custom sizes available upon request. The 4-color changeable graphic insert allows updates and multiple promotions. An adjustable G-clamp is included for easy mounting. www.hankscraftpop.com.



Category: Permanent Displays

Display Producer: New Dimensions Research Corp., 260 Spagnoli Road, Melville, NY 11747

Keurig Green Mountain required a permanent display that would be merchandised in high-traffic locations within Walmart stores to build shopper awareness of the large assortment of K-Cup® packs available in the Keurig® hot brewing system. The 4-way display design allows shoppers and retail stock clerks easy access to the K-Cup® packs. The long sides of the Islander use gravity-fed injection molded shelves. This allows the packs to be merchandised at a 45 degree angle and face-up the more visible front side of the package towards the shopper. www.ndrc.com.



Category: Promotional Displays

Display Producer: President Container, 200 West Commercial Ave., Moonachie, NJ 07074

Royal Wine needed a display to help introduce its new brand, Appellation Ciders. This Three Case Floor Display was produced for the Appellation Ciders launch. Stores with the display outsold non-display stores and displays were refilled multiple times. www.president-containergroup.com.